

UNIT 7 단원평가

1. 다음 중 단어의 뜻이 잘못 연결한 것을 고르시오.

- ① strategy: 전략
- ② indicate: 가리키다
- ③ compare: 비교하다
- ④ release: 경감하다
- ⑤ launch: 시작하다

2. 다음 두 문장의 빈칸에 들어갈 말이 순서대로 바르게 연결된 것을 고르시오.

• Lakes Ladoga has had a great _____ impact to Russia.
 • Drug manufacturing is the most _____ business in the U.S.

- ① economy – profit
- ② economic – profitable
- ③ profit – economy
- ④ profitable – economic
- ⑤ economic – economical

3. 다음 중 속어의 뜻이 잘못 연결된 것을 고르시오.

- ① along with: ~와 함께
- ② make use of: ~을 이용하다
- ③ give life to: 목숨을 살려주다
- ④ a great number of: 다수의, 많은
- ⑤ take advantage of: ~을 기회로 활용하다

4. 다음 문장의 빈칸에 들어갈 말로 적절하지 않은 것을 고르시오.

All the evidence _____ that the climate has always changed.

- ① shows ② reveals
- ③ commits ④ indicates
- ⑤ demonstrates

5. 다음 우리말을 영어로 옮길 때, 빈칸에 알맞은 것을 고르시오.

나는 다른 모든 스포츠를 좋아하지만 친구들과 축구를 하는 것과는 비교할 수 없어.

→ I love all the other sports but _____ playing football with my friends.

- ① I enjoy ② it's good
- ③ I really like ④ nothing compares to
- ⑤ I'm looking forward to

[6~7] 다음 글을 읽고, 물음에 답하십시오.

Do you know Frodo? He is a character from the movie *The Lord of the Rings*. After the movie was released, a great number of people visited New Zealand, where the movie was filmed, ① reviving the nation's economy. It was so successful that this phenomenon got its own name – the “Frodo economy.” The industries that involve this kind of cultural content are called “creative industries.” Creative industries are economic activities that ② are related to using human knowledge and imagination.

The U.K.'s creative industries are largely based on its _____. The very writer who gave life to Frodo was British, along with the icon of classic literature – Shakespeare. One of the most successful writers of all time is British ③ as well. J.K. Rowling's work has attracted millions of people to visit London to see the Harry Potter Studios, Platform at King's Cross Station, and the café where the series was written. The Harry Potter series is known ④ to have earned the U.K. a large amount of money so far. One unique aspect of the U.K.'s culture is its storytelling clubs. In storytelling clubs, people gather to share interesting stories, feeding children's imagination. ⑤ Combining with such creativity, some of these stories are beautifully translated into books, films, and the performing arts.

6. 위 글의 빈칸에 알맞은 것을 고르시오.

- ① advanced technologies ② imaginative literature
- ③ beautiful environment ④ dynamic football sports
- ⑤ long history of democracy

7. 위 글의 밑줄 친 ①~⑤ 중, 어법상 어색한 것을 고르시오.

[8~10] 다음 글을 읽고, 물음에 답하시오.

If you were asked to name one successful creative industry in Korea, what would you choose? (①) It would be a hard question because there are so many. (②) In fact, Korea's creative industries are reported to have been internationally successful for more than a decade. (③) In particular, K-pop is gaining large profits using advanced technologies. (④) A new type of concert, a combination of K-pop and hologram technology, is quite profitable. (⑤) In this concert the audience feels as if the singer were actually on stage. Attracted to its uniqueness, more and more K-pop fans flock to hologram concert halls.

Marketing strategies are another key to the success of the Korean Wave. In the character industry, some characters are first introduced in an animated series before they are made into toys, theme parks, and other products. This way, the characters can expand into other fields once they prove to be popular. Many companies also use a marketing strategy called product placement for indirect advertising on TV shows. These companies take advantage of the fact that Korean Wave fans abroad pay close attention to what products Korean celebrities use on TV shows and try to purchase the same items as they do.

8. 위 글의 ①~⑤ 중에서 다음 문장이 들어갈 위치로 가장 알맞은 곳을 고르시오.

Nowadays, the economic impact of the "Korean Wave" is increasing by using new technology and good strategies.

9. 위 글의 내용과 일치하지 않은 것을 고르시오.

- ① 한국의 창조산업은 10년 이상 국제적으로 성공해왔다.
- ② K-팝과 홀로그램 기술을 조합한 콘서트가 이윤을 내고 있다.
- ③ 홀로그램 콘서트에서 관중은 가수가 실제 무대에 있는 것처럼 느낀다.
- ④ 마케팅 전략들은 한류의 또 다른 성공의 열쇠이다.
- ⑤ 대기업들이 TV 쇼에서 작품 속 광고라는 전략을 사용하고 있다.

10. 위 글에서 다음의 의미에 해당하는 단어를 찾아 쓰시오.

_____ : to gather or go in crowd

11. 다음 우리말을 영어로 옮길 때, 주어진 단어를 포함하여 빈칸에 알맞은 말을 쓰시오.

어떻게 해야 더 많은 방문객을 우리 홈페이지로 끌어들이 수 있을까? (attract)

→ How _____ our website?

12. 다음 중 어법상 어색한 것을 고르시오.

- ① Once he starts talking, he is difficult to stop.
- ② So strong was the tea that I couldn't drink it.
- ③ Raised in Australia, she speaks English fluently.
- ④ I wouldn't be surprised if the game was delayed again.
- ⑤ I bumped into some sentences which meaning I didn't understand quite well.

13. 다음 문장의 빈칸에 알맞은 형태를 고르시오.

He is the very talented pianist _____ the Chopin competition last year.

- ① to win ② winning
- ③ to be won ④ to have won
- ⑤ who had won

서술형

14. 다음 우리말을 영어로 옮길 때, 주어진 단어들을 바르게 배열하여 쓰시오.

그 행사에 만 명이 넘는 사람들이 참석했던 것으로 추산되었다.
(10,000 / attended / to / estimated / more / than / event / have / the / were / people)

→ _____

서술형

15. 다음 <보기>를 참조하여 특정 장소를 소개하는 글을 쓰시오.

보기 You can visit our beautiful concert hall and watch hologram concerts of K-pop singers. Here you will feel as if the singers were right there on stage.

You can visit our _____.

Here _____

UNIT 7 The Name of the Game in Creative Industries

1. ④ 2. ② 3. ③ 4. ③ 5. ④ 6. ② 7. ⑤ 8. ③ 9. ⑤
 10. flock 11. can we attract more visitors to 12. ⑤ 13. ④
 14. More than 10,000 people were estimated to have attended the event. 15. (예시답안) beautiful palace and watch secret garden / you will feel as if King Jeongjo were right there on the palace.

▶ 해설

5. nothing compares to는 '어떤 것도 ~과 비교할 수 없다'는 표현이다.
 7. 주절의 주어가 some of the stories이므로 ⑤ combing을 combined로 바꿔야 한다.
 12. ⑤ which를 소유격인 whose로 바꿔야 한다.
 13. ④ to have won과 같이 to부정사의 완료형은 본동사의 시제보다 앞선 시제의 내용을 말한다. 그가 작년에 쇼팽 경연대회에서 상을 받은 사실이 현재 매우 재능 있는 피아니스트라는 사실보다 이전에 발생한 내용이다.